		5.1
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10.511		
1988		- 30
23		
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I^{\pm} . I					
December	1973	-	1/5	In your opinion, what are the two most problems the government has to take care The first one:	
			(1)	security	44
			(2)	peace	44
			(3)	economy	2
			(4)	immigration and absorption	0
			(5)	education	2
			(6)	social inequality	4
			(7)	• •	2
			(8)	other domestic problems	2
December	1973	_	1/6	Total The second one:	504
			10 10		_
			(1)	security	24
			(2)	peace	20
			(3)	economy	23
			(4)	immigration and absorption	4
			(5)	education	5
			(6)	social inequality	13
			(7)	housing for young couples	6
			(8)	other domestic problems	4
				Total	496
December	1973	-	1/7	Are you satisfied with the way the elec	tion
			(4)	campaign for the Knesset is conducted?	
			(1)	very satisfied	3
			(2)	satisfied	31
			(3)		30
			(4)	rot at all	35
				Total	506

December 1973 -		
	campaign has helped you decide whom to v	ote for?
	(1) to a great extent	5
	(2) to a certain extent	13
	(3) to a small extent	12
	(4) not at all	70
	Total	517
December 1973 -	1/9 To what extent does the present election	campaign
	help you understand better the political	
	of the country?	
	(1) to a great extent	6
	(2) to a certain extent	19
	(3) to a small extent	17
	(4) not at all	59
	Total	518
December 1973 -	1/10 To what extent does the present election	campaign
	help you know better the parties' stands	
	political issues?	
	(1) to a great extent	8
	(2) to a certain extent	24
	(3) to a small extent	21
	(4) not at all	48
	Total	517
December 1973 -	1/11 To what extent does the present election help you know better the political leader	
	(1) to a great extent	14
	(2) to a certain extent	25
	(3) to a small extent	18
	(4) not at all -	43
	Total	518
	***	0 ا ر

December	1973	-	1/12 (1) (2) (3)	help you understand better how democracy to a great extent to a certain extent to a small extent	campaign works? 12 18 16
			(4)	not at all	53
				Total	520
December	1973	_	1/13	To what extent does the present election help you give your children a political	
			(1)	to a great extent	3
			(5)	to a certain extent	12
			(3)	to a small extent	7
			(4)	not at all	77
				Total	474
December	1973	-	1/14	To what extent does the present election help you know with which party you identi	cempaign fy most?
			(1)	to a great extent	13
			(2)	to a certain extent	23
			(3)	to a small extent	15
			(4)	not at all	50
				Total	520
December	1973	-	1/15	In general, do you read more about politi matters during election time?	cal
			(1)	much more	14
			(2)	more	47
				less	25
			(4)	much less	14
				Total	455

December 197	3 -	1/16	Do you read advertisements by the party with which you identify?	(ies)
		(1)	yes, everyday	11
		(2)	often	21
		(3)	seldom	27
		(4)	never	41
			Total	525
December 197	3 -	1/17	Do you read advertisements by the parti with which you do not identify?	es
		(1)	yes, everyday	10
		(2)	often	17
		(3)	seldom	25
		(4)	never	48
			Total	524
December 197	3 -	1/18	To what extent do the party advertiseme help you decide whom to vote for?	nts
		(1)	to a great extent	4
		(5)	to a certain extent	9
		(3)	to a small extent	12
		(4)	not at all	74
			Total	522
December 197	3 -	1/19	Have you heard party ads on the radio?	
		(1)	yes, everyday	22
		(2)	often	22
		(3)	seldom	25
		(4)	never	31
			Total	527

December 1973	_	1/20-21 If yes, which party's ads mainly did	you hear?
		(1) Independent Liberals	1
		(2) Alignment	16
		(3) Poalei Agudat Israel	0
		(4) National Religious Party	1
		(5) Agudat Israel	1
		(6) Moked	1
		(7) Rakah	0
		(8) Meri	1
		(9) Israeli Democrats	1
		(10) Likud	6
		(11) Gahal	1
		(12) Reshima Mamlachtit	O
		(13) Free Center	0
		(14) other	3
		(15) several parties	27
		(16) all of them equally	44
		Total	374
December 1973		1/22 To what extent did those radio ads help whom to vote for?	p you decide
		(1) to a great extent	4
		(2) to a certain extent	7
		(3) to a small extent	1 1
		(4) not at all	78
			· · · · · · · · · · · · · · · · · · ·
		Total.	478
December 1973		1/23 Did you see party ads on television?	
		(1) yes, every evening	29
		(2) often	25
		(3) seldom	25
		(4) never	20
		Total	523

December	1973	-	1/24	-25 If yes, mainly which party's?	
			(1)	Independent Liberals	0
			(2)	Alignment	18
			(3)	Poalei Agudat Israel	0
			(4)	National Religious Party	1
			(5)	Agudat Israel	0
			(6)	Moked	1
			(7)	Rakah	O
			(8)		0
			(9)		1
				Likud	8
			20 G	Gahal	1
				Reshima Mamlachtit	0
				Free Center	0
				other	5
				several parties	27
			(16)	all of them equally	37
				Total	388
December	1973	-	1/26	To what extent did the television help you decide whom to vote for?	advertisements
			(1)	to a great extent	<u>(</u>
				to a certain extent	9
			(3)		10
			(4)	not at all	75
					E 125

498

Total

December 1973 -	73 –	1/27	1 1 1 2 3 3 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	
			why they watched television advertisements.	Which
			one seems to you as the main reason why you	watch
			them, or why other people watch?	
		(1)	to hear arguments you can use in a political	
			discussion	2
		(2)	to get to know the political leaders	10
		(3)	to get to know the parties' political	
			platforms	21
		(4)	to help myself decide whom to vote for	9
		(5)	to renew my identification with the stand	
			of the party I support	9
v.		(6)	to help me evaluate the chances of the	
			different parties	3
		(7)	to be up to date with the general political	
			situation	14
		(8)	I enjoy the political struggle and	
			discussions	10
		(9)	that's the only transmission I can get on	
			my television	22
			Total	
			10 tal	492

December 1973 -	- 1/28	Below is a list of reasons why people do n watch television advertisements. Which one to you as the main reason for not watching	seems
	(1)	I'm not interested in politics	18
	(2)	I prefer entertainment programs	7
	(3)	I don't believe what the parties say	18
	(4)	some candidates don't take the public	
		seriously	6
	(5)	I already know whom am I voting for and	
		don't need to watch this	21
	(6)	sometimes it is hard to understand what	
		the candidate is trying to say	6
	(7)	I don't want to open my home to political	
		propaganda	2
	(8)	they have nothing new to say to me	18
	(9)	I don't like being deceived by politicians	4
		Total	470
December 1973 -	- 1/29	Do you think the parties, in their campaign deal with the country's most important iss	
	(1)	to a great extent	24
	(2)	to a certain extent	29
	(3)	to a small extent	19
	(4)	not at all	28
		Total	510
December 1973 -	- 1/30	Do you believe what the parties say during election campaign?	the
	(1)	to a great extent	3
	(5)	to a certain extent	23
	(3)	to a small extent	26
	(4)	not at all	48
		Total	524

December	1973	-	1/31	Some people are interested in election can because they look like a sports competital what extent are you interested in them is reason?	ion. To
			(1)	to a great extent	3
			(2)	to a certain extent	9
			(3)	to a small extent	12
			(4)	not at all	76
				Total	524
December	1973	-	1/32	Francisco Cloud In the	
			(- x)	(working for a party voluntarily or for r	noney)?
			(1)	very active	2
			(2)	active	4
			(3)	not so active	4
			(4)	not at all	90
				Total	527
December	1973	-	1/33	To what extent do you take advice form yo husband/wife on whom to vote for?	ur
			(1)	to a great extent	27
			(2)	to a certain extent	20
			(3)	to a small extent	11
			(4)	not at all	35
				Total	
December	1973		1/34		528
200 cmocr	1213		1/34	Do you feel that it's harder today than i before the war to find someone close whom	
				for advice on which party to vote for?	
			(1)	it's much harder today	19
			(2)	it's harder today	18
			(3)	•	45
			(4)		8
			(5)	it's much easier today	10
				Total	504

December	1973		1/35	Do you take into consideration your husbar wish when you decide whom to vote for?	nd's
			(1) (2) (3)	certainly yes I think so I don't think so	18 10 9
			(4)(5)(6)(7)	absolutely not I don't know whom is he voting for it doesn't matter to him whom do I vote for the interviewee is a man	24 1 3 35
December	1073	_	1/36	Total	432
pacampat	1913	-	(1) (2) (3)	Do you think most of your friends are voti for the same party you are? most of them are most of them are not I don't know	.ng 26 20 54
December	1973	-	1/37 (1) (2) (3)	Total Does your husband/wife vote like you? yes no not married	52 1 58 23 19
December	1973	_	(1) (2)	government's policy?	454 afficence 8 25 28
				not at all Total	39 511

* 103 **

December 1973	- 1/39	To what extent do the elections have an ion government policy?	nfluence
	(1)	to a great extent	37
	(2)	to a certain extent	30
	(3)	to a small extent	19
	(4)	not at all	13
		Total	513
December 1973	- 1/40	Some people want to influence government and some don't. Do you personally:	policy,
	(1)	want to influence	40
	(2)	certainly want to influence	25
	200	don't want so much	15
	(4)	don't want at all	20
		Total	522
December 1973	- 1/41	Do you think your vote will influence the of the Knesset election?	result
	(1)	to a great extent	31
	(2)	to a certain extent	33
	(3)	to a small extent	21
	(4)	not at all	15
		Total	520
December 1973	- 1/42	Do you intend to vote in the coming elect	ions?
	(1)	certainly yes	79
	(2)	I think so	13
	(3)	I don't think so	3
	(4)	absolutely not	5
		Total	
December 1973	- 1/43	To what extent are you certain about whom vote for?	to
	(1)	to a great extent	01
	(2)	to a certain extent	17
	(3)	to a small extent	10
	(4)	not at all	Ü
	(5)	won't vote	5

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December	1973	_	1/44	When did you, or will you, decide whom to for?	vote
			(1)	a long time ago	4′7
			(5)	since the war	22
			(3)	at the beginning of the election campaign	6
			(4)	today	0
			(5)	will decide in a few days	13
			(6)	will decide on election day	8
			(7)	won't vote	5
				Total	526
December	1973	-	1/45	Did the Yom Kipur war make you change your about whom to vote for?	mind
			(1)	yes	25
			(2)	no	65
			(3)	I hesitate	10
				Total	518
December	1973	-	1/46	Do you intend to vote for the same party y	ou
				voted for in the 1969 Knesset elections?	
			(1)	yes	53
			(2)	no	29
			(3)	didn't vote then	18
				Total	491
December	1973	-	1/47	Some people say that if the voter doesn't a specific party he shouldn't vote. What d think?	
			(1)	he shouldn't vote	24
			(2)	he should vote blank	18
			(3)	he has to vote for some party	57
				Total	517

December 1973		1/48	On election day most people vote. When as	ked why,
			different people give different answers.	Which
			of the reasons below seems to you as the	main one
			why you intend to vote?	
		Part	icipating in the elections give me the oppor	tunity to:
		(1)	identify with political leaders	2
		(2)	behave like my friends	2
		(3)	identify with the party I support	17
		(4)	have an influence on which party will be	
			in government	26
		(5)	feel part of the people and the country	1 8
		(6)	express my views on political matters	3
		(7)	enjoy participating in a happy event	O
		(8)	fulfill my duty towards the country	28
		(9)	protest against the government	3
			Total	517
December 1973		1/49	For you personally, is it important to vo	te in the
			Knesset elections?	
		(1)	very important	47
		(2)	important	32
		(3)	not so important	32 14
		(4)	not at all	7
		(4)	not at all	ſ
			Total	524
December 1973	_	1/50	For some people the main thing is to vote	and
		.E.2. 1673	it's less important for which party. For	
			the most important thing is the party the	
			for. Which point of view is closer to you	
		(1)	the first one (important to vote)	23
		(2)	the second one (the party is important)	77
		`-'	the part of the Important	
			Total	513

Decomber 19	973 -	1/51	Do you agree that the way the government handling the affairs now will help us actrue peace?	
		(1) (2)	absolutely agree	13 51
		(3)	disagree	
		(4)	absolutely disagree	23
			4000100019 410461 66	13
			Total	487
December 19	9 7 3 –	1/52	Do you agree that the way the government	is
			handling the affairs now will lead us to	
		(1)	absolutely agree	10
		(2)	agree	50
		(3)	disagree	54
		(4)	absolutely disagree	17
			Total	495
December 19	973 -	1/53	As you know, a committee has been formed investigate the events before and during Do you think the committee's findings will a concrete influence on future governmen on foreign and security matters?	the war. ll have
		(1)	absolutely yes	15
		(2)	I think so	53
		(3)	I don't think so	19
		(4)	absolutely not	13
			Total	512
9ec⊹mber 19	973 –	1/54	Do you think a National Unity Government be formed today?	should
		(1)	absolutely yes	36
		(2)	I think so	31
		(3)	I don't think so	19
		(4)	absolutely not	13
			Total	499

December 1973	- 1/	55 Some people say the party in govern be substituted even if it's doing a What do you think?	
	(1) absolutely agree	17
	(2) agree	17
	(3	3	28
	(4) absolutely disagree	39
		Total	512
December 1973	- 1/	56 To what extent can the Likud be a s	substitute for
		the Labor Party in government?	
	(1) to a great extent	21
	(5) to a certain extent	31
	(3) to a small extent	16
	(4) not at all	32
		Total	491
December 1973	- 1/	o7 With whose position on foreign and	
		affairs do you identify most?	security
	(1) the Alignment's	59
	(2) the Likud's	36
	(3) the Left's	5
		Total	487
December 1973	- 1/	58 Do you think there is a difference	
	• /	Likud and the Alignment's approach	
		and security affairs?	oo loreign
	(1	•	30
	(2		41
	(3		24
	(4	no difference	5
		Total	
		10 001	504

December	1973	***	1/59	In your opinion who is the best candidat Prime Minister?	e for
			(1)	Golda Meir	36
			(2)	Moshe Dayan	11
			(3)	Menachem Beguin	21
			(4)	Pinchas Sapir	2
			(5)	Aba Eban	2
			(6)	Haim Bar-Lev	3
			(7)	Igal Alon	13
			(8)	other from the coalition parties	9
			(9)	other from the opposition parties	3
				Total	424
December	1973	-	1/60-	-61 Which party did you vote for in 1969?	
			(1)	Free Center	1
			(2)	Gahal	17
			(3)	Independent Liberals	2
			(4)	Alignment	46
			(5)	Poalei Agudat Israel	1
			(6)	National Religious Party	6
			(7)	Agudat Israel	2
			(8)	Haolam Hazeh	1
			(9)	Reshima Mamlachtit	0
			(10)	Israeli Communist Party	0
			(11)	Rakah	0
			(12)	other	1
			(13)	didn't vote	22
				Total	455

December	1973	_	1/62	-63 Whom do you intend to vote for in the election?	coming
			(1)	Likud	39
			(2)	Independent Liberals	39 1
			(3)	Alignment	42
			(4)	Poalei Agudat Israel-Agudat Israel	5
			(5)	National Religious Party	6
			(6)	Meri	1
			(7)	Moked	2
			(8)	Rakah	0
			(9)	Shulamit Aloni	1
			(10)	Israeli Democrats	1
			(11)	other	3
				Total	344
December	1973	-	1/64-	-65 Whom did you vote for in the last Hist election?	adrut
			(1)	Likud	11
			(2)	Independent Liberals	2
			(3)		30
			(4)	Religious Worker	3
			(5)	Meri	0
			(6)	Moked	2
			(7)	Rakah	0
			(8)	Israeli Democrats	0
			(9)	other	1
			(10)	not a Histadrut member	30
				didn't vote	21
				Total	475

December	1973	-	1/66	Are you a supporter, member and/or in a party?	office-holder
			(1) (2)	member and paid worker member and voluntary worker	1 3
			(3)	member	8
			(4)		39
			(5)	don't support any specific party	50
				Total	523
December	1973	-	1/67	Sex	
			(1)	Male	40
			(2)	Female	60
				Total	530
December	1973	-	1/68	Is your husband in the army?	
			(1)	he has been for two months	17
			(2)	he has been for one month	2
			(3)	he has been for two weeks	1
				he has been for less than two weeks	0
				he is not in the army	59
			(0)	not married	21
				Total	318

December	1973	-	1/69	Education:	
			(1)	no schooling	3
			(2)	up to four years	3
			(3)	5-8 years	22
			(4)	9-10 years	17
			(5)	11 years	5
			(6)	12 years	23
			(7)	more than 13 years without University	18
				degree	
			(8)	full University education	9
				Total	530
December	1973		1/70	Age:	
December	1973		1/70 (1)	Age: 20-24	19
December	1973	-	(1)		19 12
December	1973	_	(1) (2)	20–24	
December	1973	-	(1) (2) (3)	20–24 25–29	12
December	1973	-	(1) (2) (3) (4)	20–24 25–29 30–34	12 9
December	1973	-	(1)(2)(3)(4)(5)	20-24 25-29 30-34 35-39	12 9 9
December	1973	-	 (1) (2) (3) (4) (5) (6) (7) 	20-24 25-29 30-34 35-39 40-44 45-49 50-54	12 9 9 9
December	1973	-	 (1) (2) (3) (4) (5) (6) (7) (8) 	20-24 25-29 30-34 35-39 40-44 45-49 50-54 55-64	12 9 9 9
December	1973	-	 (1) (2) (3) (4) (5) (6) (7) (8) 	20-24 25-29 30-34 35-39 40-44 45-49 50-54	12 9 9 9 9 7

December	1973	_	1/71	From the income levels below, which one
				corresponds to the total gross monthly income of
				you and your family members who live with you?

				*	0
			(1)	0-599 IL/month	12
			(2)	600–799 "	11
			(3)	800–999 "	11
			(4)	1000-1249	18
			(5)	1250-1499 "	9
			(6)	1500 – 1749 "	12
			(7)	1750–1999 "	·7
			(8)	2000-2499 "	10
			(9)	2500 or more "	10
				Total	530
December	1973	•••	1/72	Do you observe religious traditions?	
			(1)	I observe it thoroughly	14
			(2)	I observe most of it	13
			(3)	I observe some of it	40
			(4)	I don't observe it at all	33
				Total	530
December	1973	_	1/73	Occupation:	
			(1)	Liberal professional with University degree	8
			(2)	Liberal professional without	14
			, - ,	University degree	Udapa
			(3)	manager or business owner with more	2
				than eleven workers	
			(4)	manager or business owner with 3-10 workers	2
			(5)	manager or business owner with 0-2 workers	9
			(6)	skilled worker	14
			(7)	unskilled worker	Ü
			(8)	student	ΰ
			(9)	housewife	39
				Total	530

December	1973	-	1/74	Where were you	and your father born?	
				Interviewee	his father	
			(1)	Israel	Israel	8
			(2)	Israel	Asia-Africa	10
			(3)	Israel	Europe-America	19
			(4)		Asia-Africa	20
			(5)	* N. SENTER MARKET LIVE		42
			(6)	any other combina	ations	1
				Total		530
December	1973	_	1/75	Place of inter	view:	
			(1)	Jerusalem		24
			(2)	Tel-Aviv area		43
			(3)	Haifa area		33
				Total		530
December	1973	-	1/76	Date of interv	lew:	
			(1)	Wednesday, Decemb	per 19, 1973	70
			(2)	Thursday, December	er 20, 1973	30
			(3)	Friday, December	21, 1973	O
				Total	-	530
						750