

Election Study 1969 (phase 3, October-November)

Second record – 18-41

18. Did you watch election advertisements on television?

If so, did you watch the advertisements of (If not: Do you own a TV set?)

1. All or most of the parties
2. Some of the parties
3. Only one party
4. Didn't watch (interviewee owns a TV set)
5. Didn't watch (interviewee doesn't own a TV set)

19. If interviewee watched: Do you want to watch more advertisements on television, less advertisements or to the same extent as now?

(If interviewee didn't watch: do you want to watch election advertisements on television?)

1. More
2. To the same extent as now
3. Less
4. Don't want to watch
5. Want to watch

20. Below is a list of reasons that explain why different people watch election advertisements on TV. Which of these reasons explain best why you watch election advertisements?

1. In order to listen to explanations that can be used as a weapon in a political argument
2. In order to be familiar with the political leaders
3. In order to be familiar with the political program of the parties
4. In order to clarify to myself how to vote
5. In order to understand again what is the stand of the party I support/ a member of
6. In order to be able to evaluate the chances of the parties
7. In order to be updated in the general political situation
8. I enjoy the struggle and the political argument
9. Because it's the only broadcast I receive at that time

21. Below is a list of reasons that explain why people don't watch election advertisements on TV. Which of these reasons explain best why people don't watch election advertisements?

1. I'm not interested in politics
2. Prefer entertainment on TV
3. Don't believe the parties' claims
4. Because some of the candidates don't take the public seriously
5. I've already decided for which party to vote and I don't need to watch
6. Because sometimes I don't understand what the candidates want to say
7. I don't want to open my house to political propaganda
8. Because they don't have anything new to tell me
9. I don't like being tricked by politicians

Which of the following reasons is important in explaining why you watch TV advertisements:

	Very important	Important	Not so important	Not at all important
22. In order to listen to explanations that can be used as a weapon in a political argument	1	2	3	4
23. In order to be familiar with the political leaders	1	2	3	4
24. In order to be familiar with the political program of the parties				
25. In order to clarify to myself how to vote	1	2	3	4
26. In order to understand again what is the stand of the party I support/ a member of				
27. In order to be able to evaluate the chances of the parties	1	2	3	4
28. In order to be updated in the general political situation				
29. I enjoy the struggle and the political argument	1	2	3	4
30. Because it's the only broadcast I receive at that time	1	2	3	4

And which of the following reasons is important in explaining why you don't watch TV advertisements:

	Very important	Important	Not so important	Not at all important
31. I'm not interested in politics	1	2	3	4
32. Prefer entertainment on TV	1	2	3	4
33. Don't believe the parties' claims	1	2	3	4
34. Because some of the candidates don't take the public seriously	1	2	3	4
35. I've already decided for which party to vote and I don't need to watch				
36. Because sometimes I don't understand what the candidates want to say	1	2	3	4

37. I don't want to open my house to political propaganda	1	2	3	4
38. Because they don't have anything new to tell me	1	2	3	4
39. I don't like being tricked by politicians	1	2	3	4

40. Which election advertisement seems more interesting, in your opinion:

1. Advertisement in which a political leader appears and presents his party's stand
2. A film about the life of the country that presents the party's stand
3. Other (a quiz, interview and etc.) _____

41. And which seems more convincing, in your opinion?

1. Advertisement in which a political leader appears and presents his party's stand
2. A film about the life of the country that presents the party's stand
3. Other (a quiz, interview and etc.) _____

60. Do you usually read the public opinion polls that are published before the elections in the papers?

1. Usually
2. Seldom
3. Never
4. Didn't know such polls exist (do not read)

61. Do you think that these polls can be trusted?

1. Yes, always
2. Usually yes
3. Usually not
4. Never
5. Didn't know such polls exist (do not read)
6. Sometimes

62. To what extent do you think that these polls have an influence on the voting public?

1. Great influence
2. Mediocre influence
3. Little influence
4. No influence
5. Didn't know such polls exist (do not read)

63. To what extent do these polls have an influence on the politicians?

1. Great influence
2. Mediocre influence
3. Little influence
4. No influence
5. Didn't know such polls exist (do not read)

64. Do you support a party, or are you a party member and/or paid functionary?

1. Member and paid functionary
2. Member and unpaid functionary
3. Member without a function
4. I support, but am not a member or functionary
5. Don't particularly support any party

65-66. Before elections version: Do you plan to participate in the forthcoming Knesset elections?

After elections version: Did you participate in the last Knesset elections?
Which list did you vote for?

1. Free Center
2. Gahal
3. Independent Liberals
4. Alignment Labor-Mapam
5. Pagi
6. Mafdal
7. Agudat Israel
8. Maki
9. Rakah
10. Haolam Haze
11. Ethnic list
12. Other _____
13. Still haven't decided
14. Still haven't decided if I'll vote
15. Won't vote. Why? _____
16. Blank ballot

Four main factors lead people to vote for a specific party:

1. Identification with the party
2. The party's candidate for Prime minister
3. Party's stands on specific issues
4. Its being in government or in the opposition

67. Is there one significant factor that seems to you more important than others in determining your vote?

1. There's one factor that's more significant than others
2. there's one factor that's a little more significant than others
3. All factors are equally significant
4. Non is significant

68. What factor is more important than others, in your opinion?

1. Identification with the party
2. The party's candidate for Prime Minister
3. Party's stands on specific issues
4. Its being in government or in the opposition

Do not read:

5. None is important
6. Other _____
7. Not interested
8. Don't know

69. What do you think are the chances that the list you intend to vote for (or voted) will be influential and significant in the next Knesset?

1. Very high chances
2. High chances
3. Mediocre chances
4. Small chances
5. No chances at all

Do not read:

6. Still haven't decided which party I'll vote for
7. Still haven't decided if I'll even vote
8. Won't vote

70. Will you vote/ did you vote for the same list in the elections for the Knesset and for the municipality?

1. Yes
2. No, I'll vote for two different lists

Do not read:

3. Won't participate in the municipality elections at all
4. Haven't decided yet which list I'll vote for in the municipality elections
5. Won't participate in the Knesset elections at all
6. Haven't decided yet which party I'll vote for in the Knesset elections
7. Haven't decided if I even participate in the municipality elections
8. Haven't decided if I even participate in the Knesset elections

71-72. Which list will you vote for in the municipality elections?

1. Free Center
2. Gahal
3. Independent Liberals
4. Alignment Labor-Mapam
5. Pagi
6. Mafdal
7. Agudat Israel
8. Maki
9. Rakah
10. Haolam Haze
11. Ethnic list
12. Local list
13. Other _____
14. Interviewee will vote for the same list as in the Knesset elections
15. Haven't decided
16. Won't participate in the municipality elections at all, why? _____
17. Haven't decided if he even participate in the municipality elections at all
18. Blank ballot

Third record

Below are brought again the factors that bring a person to vote for a specific party:

1. Identification with the party
2. The party's candidate for Prime minister
3. Party's stands on specific issues
4. Its being in government or in the opposition

5. Among these factors, is there one significant factor that seems to you more important than others in determining your vote in the municipality elections?

1. There's one factor that's more important than others
2. There's one factor that's a little more important than others
3. All factors are equally important
4. None is important

6. Which factor is more important than others, in your opinion?

1. Identification with the party
2. The party's candidate for Prime minister
3. Party's stands on specific issues
4. Its being in government or in the opposition

Do not read:

5. None is important
6. Other _____

7-8. Which list did you vote for in the 1965 Knesset elections?

1. Pagi
2. Haolam Haze
3. Mapam
4. Alignment Mapai-Ahdut Haavoda
5. Independent Liberals
6. Gahal
7. Mafdal
8. Rakah
9. Agudat Israel
10. Maki
11. Ethnic list
12. Other _____
13. Didn't vote
16. Blank ballot

9-10. Which list did you vote for in the municipality elections of 1965?

1. Pagi
2. Haolam Haze
3. Mapam
4. Alignment Mapai-Ahdut Haavoda
5. Independent Liberals
6. Gahal

7. Mafdal
8. Rakah
9. Agudat Israel
10. Maki
11. Ethnic list
12. Local list
13. Other _____
14. Didn't vote

11. Did you participate in the elections for the Histadrut? Which list did you vote for?

1. Free Center
2. Gahal
3. Independent Liberals
4. Alignment Labor-Mapam
5. Religious worker
6. Maki
7. Haolam Haze – Koah Hadash
8. National List – Rafi followers
9. Other _____
0. Didn't vote

List continues in column 67:

1. Answers 1-9 in column 11
2. Wasn't a member
3. Abstained from voting
4. Didn't have an option to vote
5. Refuse to answer

12. In what way did the election campaign (until now) influence your vote for the Knesset?

1. It reinforced my intention to vote for my party
2. It didn't influence at all
3. It influenced me to change my voting decision

13. To what extent are you interested (or were you interested) in the Knesset election results?

1. Very interested
2. Interested
3. Not so interested
4. Not at all interested

14. Some claim that voting doesn't actually change policy. What do you think?

1. Definitely agree
2. Agree
3. Disagree
4. Definitely disagree

15. Some claim that a number of strong leaders can benefit the state more than all the debates and rules, do you agree?

1. Definitely agree
2. Agree
3. Disagree
4. Definitely disagree

16. Some claim that if a voter doesn't attribute any importance to the election results, it's better he won't vote. What do you think?

1. Definitely agree
2. Agree
3. Disagree
4. Definitely disagree

17. With what political tendency do you identify?

1. Left
 2. Moderate left
 3. Center
 4. Right
- Do not read:
5. Religious
 6. I don't identify with any specific tendency
 7. Other _____

18. To what extent do you observe religious traditions?

1. I observe them thoroughly
2. To a great extent
3. To a small extent
4. Not at all

19. How would you define your social class?

1. Upper-middle class
 2. Middle class
 3. Lower class
 4. Upper class
- Do not read:
5. Working class
 6. Other _____
 7. Don't belong to any class

20. Are you a Histadrut member?

1. Yes
2. No

21. Do you think that the government has to guarantee that the public life in the country is in accordance with Jewish religious tradition?

1. It is certainly the government's duty
2. Perhaps it's the government's duty
3. I don't think it's the government's duty
4. It's certainly not the government's duty

22. As to the country's economic structure, do you support a more socialist approach or a more capitalist one?

1. Absolutely capitalist
2. More capitalist than socialist
3. More socialist than capitalist
4. Absolutely socialist

23. To what extent do you support an aggressive policy of Israel toward the Arab countries?

1. To a high extent
2. To a certain extent
3. To a small extent
4. Not at all

36. Sex:

1. Male
2. Female

37. Age:

1. 18-24
2. 25-29
3. 30-34
4. 35-39
5. 40-44
6. 45-49
7. 50-54
8. 55-64
9. 65+

38. How many years of schooling do you have? (do not read)

1. Didn't study at all
2. Up to 4 years
3. 5-6 years
4. 9-10 years
5. 11-12 years
6. Partial high education (without an academic degree)
7. Full academic education (received an academic degree)

39. What's your father's education? (do not read)

1. Didn't study at all
2. Up to 4 years
3. 5-6 years
4. 9-10 years
5. 11-12 years
6. Partial high education (without an academic degree)
7. Full academic education (received an academic degree)
8. Religious education

40. What's your mother's education? ____

41. What's your marital status?

1. Single, widowed, divorced
2. Married without children
3. Married with 1-3 children
4. Married with more than 3 children

42. What's the profession of the head of the family?

1. Professional, scientific or technical professions
2. Administrative executives and clerks, army officers
3. Merchants, agents and salespersons
4. Agriculturists, fishermen and etc.
5. Workers of transportation and other communication fields
6. Mines and minerals construction workers
7. Handicraft workers and other industry workers
8. Service workers, sport and entertainment
9. Not working

43. What's the head of the family's status at work?

1. Employed
2. Employer
3. Independent
4. Cooperative member
5. Other _____
6. No working and looking for a job
7. Not working and not looking for a job

44. Among the next gross levels of income, which is suitable to your income and to the complete income of the family members that are living with you?

1. 0-199 Israeli lira
2. 200-399 Israeli lira
3. 400-599 Israeli lira
4. 600-799 Israeli lira
5. 800-999 Israeli lira
6. 1000-1249 Israeli lira

7. 1250-1499 Israeli lira
8. 1500-1749 Israeli lira
9. 1750 Israeli lira and above

45. What's the main spoken language in your house?

1. Hebrew
2. Yiddish
3. Arabic, Turkish, other Asian language
4. Eastern Europe languages (Russian, Polish, Rumanian, Czech, Hungarian)
5. Central and Western Europe languages (German, French, English, Dutch, Nordic languages)
6. Latin and Balkan languages (Italian, Spanish, Portuguese, Greek, Yugoslavian, Bulgarian)
7. Other _____

46. Where were you born?

1. Israel
2. Middle and Eastern Europe (Czech Republic, Hungary, Baltic countries, Rumania, Poland, Russia)
3. Southern Europe (Yugoslavia, Bulgaria, Greece, Italy, Spain)
4. Western Europe (France, Belgium, Holland, Nordic countries, Germany, Austria, Switzerland)
5. English speaking countries (U.S, England, Canada, Australia, South Africa)
6. Northern African countries (Morocco, Algiers, Tunis, Lybia)
7. Middle Eastern countries and the area (Turkey, Persia, Arab States)
8. Far Eastern countries
9. South America countries

47. Where was your father born? _____

48. Ethnic origin and country of birth (do not ask)

1. Asia or North Africa
2. Europe and Anglo-Saxon countries
3. Israeli born – father in Asia and North Africa
4. Israeli born – father in Europe or in Anglo-Saxon countries
5. Israeli born, father also

49. Where was your mother born?

1. Israel
2. Middle and Eastern Europe (Czech Republic, Hungary, Baltic countries, Rumania, Poland, Russia)
3. Southern Europe (Yugoslavia, Bulgaria, Greece, Italy, Spain)
4. Western Europe (France, Belgium, Holland, Nordic countries, Germany, Austria, Switzerland)
5. English speaking countries (U.S, England, Canada, Australia, South Africa)

6. Northern African countries (Morocco, Algiers, Tunis, Lybia)
7. Middle Eastern countries and the area (Turkey, Persia, Arab States)
8. Far Eastern countries
9. South and Central America countries

50. When did you immigrate to Israel?

1. Israeli born
2. before 1930
3. 1931-1940
4. 1941-1947
5. 1948-1954
6. 1955-1959
7. 1960-1965
8. 1966+

51.a. How many rooms are there in your house? _____

51.b. How many people live in your house? _____

Density of living coded as number of persons divided by number of rooms

1. up to 1 (not including 1)
2. 1-1.99
3. 2-2.99
4. 3-3.99
5. 4+

questions 52-55. only for married interviewees:

52. Do you have children?

1. One child
2. 2 children
3. 3 children
4. 4 children
5. 5 children
6. 6 children
7. 7 children
8. 8 children or more
9. No children

53. (Only for those who have children): How many children live in your house now?

1. One child
2. 2 children
3. 3 children
4. 4 children
5. 5 children
6. 6 children
7. 7 children
8. 8 children or more
9. No child

54. Where was your spouse born?

1. Israel
2. Middle and Eastern Europe (Czech Republic, Hungary, Baltic countries, Rumania, Poland, Russia)
3. Southern Europe (Yugoslavia, Bulgaria, Greece, Italy, Spain)
4. Western Europe (France, Belgium, Holland, Nordic countries, Germany, Austria, Switzerland)
5. English speaking countries (U.S, England, Canada, Australia, South Africa)
6. Northern African countries (Morocco, Algiers, Tunis, Lybia)
7. Middle Eastern countries and the area (Turkey, Persia, Arab States)
8. Far Eastern countries
9. South and Central America countries

55. Spouse's education:

1. Didn't study at all
2. Elementary school (including Heder)
3. Finished elementary school
4. Partly high-school or a parallel education
5. finished High-school or a parallel education
6. Partial high education
7. Full high education – B.A
8. Full high education – higher than B.A

56. Are you willing to be interviewed again on similar subjects in 3-4 months?

1. Yes
2. No

57. Location of interview:

1. Jerusalem
2. Tel-Aviv
3. Givataim, Ramat-Gan, Bnei-Brak, Bat-Yam, Holon
4. Haifa
5. Kiryat Ata
6. Beer-Sheva

58. Week of interview:

1. October 12-17
2. October 19-21
3. October 26-31
4. November 2-7
5. November 9-14
6. November 10-21

59. Day:

1. Sunday
2. Monday
3. Tuesday
4. Wednesday
5. Thursday